

## Everything we do is focused on improving speed to patient.

You're in this to help people.  
We're in this to make sure you help more. Faster.

### Our Why

Improving access to high-value healthcare for all by accelerating access to high impact medical technologies.

### Our Mission

De-risking commercialization of innovative medical technology through holistic, integrated strategic consulting and execution support that leverages relationships, talent and data to set your technology on the optimal path.

### Our Brand Promise

We deliver business outcomes.

- Secure more funding
- Speed adoption
- Maximize payment and revenue
- Cross the chasm sooner

### Our Services



#### Evidence Generation

We build an evidence base on the real-world value of your product that speeds adoption.



#### Health Economics

We demonstrate the value of your product to providers, payors and health systems.



#### Value Communication

We communicate the value of your product to your key gatekeepers to speed adoption.



#### Reimbursement & MA

We ensure widespread and automatic reimbursement and provider access.

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# WE ACCELERATE SPEED TO PATIENT

Timely patient access to innovative, life-changing technologies relies upon medtech and life science leader's efficiency and prowess in navigating investment, regulatory and market access hurdles.

At TTi, we are in this to assist innovators with speed to patient as trusted advisors with bench depth for execution support. We work across the product lifecycle, helping to launch, expand and grow your product's impact.



## CLIENT TESTIMONIAL

*"TTi offers commercialization support that combines an unmatched level of medtech expertise with practical and affordable solutions led by experts in reimbursement, health economics and clinical research that every medtech company needs to have.*

*They didn't just provide services; they helped us maximize the ROI of our spend and move our business forward."*

**KYLE CHENET**  
CEO, 410 Medical



### REIMBURSEMENT READINESS

landscape assessments  
analysis of alternatives  
payer engagement  
evidence requirements  
and more



### INVESTOR READINESS

pricing models  
budgetary impact models  
reimbursement pathways  
go-to-market advisory  
PitchPro  
and more



### MARKET READINESS

evidence gap assessment  
evidence generation strategies  
health economic modeling  
sales and contract support  
value analysis support  
and more

